

PRESS RELEASE

JEFFREY ALEXANDER®
by Hardware Resources

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Jeffrey Alexander® Roman Collection

Jeffrey Alexander® Introduces Roman, a Bold New Collection That Evokes Storied Arches of Rome

A bold-yet-graceful flowing arc provides both an elegant look and an ADA-compliant grip

(Bossier City, Louisiana, September 25, 2019) Inspired by the Arch of Constantine in Rome, the **Roman Collection** of cabinet hardware by Jeffrey Alexander® pairs a flowing arc with a strong, structured foot. The effect is

simultaneously bold and graceful, a solid square feel that is still soft and classic. A coordinating cabinet knob mirrors the pulls' high arc and offers a similarly robust foot style for a perfect flow between elements.

Along with elegant aesthetics, the Roman pull's high arc discreetly adds ample hand clearance, perfect for aging-in-place and ADA projects.

"While aging-in-place is quietly becoming more popular with homeowners, no one wants products that feel institutional. Roman subtly provides the comfortable grip space suitable for all users while retaining a beautiful, sophisticated look," said Stephanie Lowe Mersky, Product Manager, Decorative Products.

Roman pulls come in an extended range of sizes, with seven handle options. These include a 13-3/16 inch cabinet pull (305 mm center to center) ideal for longer drawers and a traditional, thicker 12-inch-long appliance pull. The coordinating knobs measure 1-1/4 inches square.

Eight finishes are available, including on-trend Matte Black, Satin Bronze, and Brushed Gold, as well as Brushed Pewter, Brushed Oil-Rubbed Bronze, Polished Chrome, Polished Nickel, and Satin Nickel.



Above: Roman's high arc design provides for generous grip while retaining elegant aesthetic; below, ADA-compliant Jeffrey Alexander® Roman cabinet pulls in Brushed Gold finish

ABOUT JEFFREY ALEXANDER®

Jeffrey Alexander® products are crafted with the attention to detail that designers expect. The Jeffrey Alexander product line features 70 distinctive collections of decorative knobs and pulls, more than 200 bath vanities, and a lineup of kitchen islands. Known for its unique yet affordable style and on-trend finishes, Jeffrey Alexander's breadth of luxury designs cross the spectrum from traditional to transitional to ultra-modern. Jeffrey Alexander is a premium brand offered by Hardware Resources, a company that designs, engineers, and manufactures products for the kitchen cabinet, bath, and closet markets.

Hardware Resources' family of brands include:

- **Jeffrey Alexander®** for decorative hardware, vanities, mirrors and kitchen islands
- **Elements®** for decorative hardware, decorative hooks, bath hardware, vanities and mirrors
- **Hardware Resources®** branded functional hardware, carved wood products, moldings, dovetail drawer boxes, mitered cabinet doors, cabinet organizers, closet organizers and kitchen and bathroom sinks.
- **Task Lighting** LED lighting and Angle Power Strip products for cabinets, home, and unobtrusive power.

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